

WEBSITE USERS
720,000



INSTAGRAM REACH
2,055,530



FACEBOOK REACH
2,715,000




PINTEREST PINNERS
6,800



NEWSLETTER SUBSCRIBERS
21,750

POINTE®

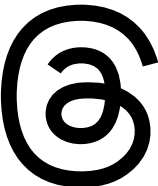

TOTAL AUDIENCE
5,548,530



TIKTOK VIEWERS
1,720



LINKEDIN CONNECTIONS
1,000


THREADS USERS
21,700

POINTELive
Classes & Conversations
NEW YORK | CHICAGO

POINTE LIVE, CLASSES & CONVERSATIONS EVENTS
130

POINTE+
Membership

POINTE+ MEMBERS
530



YOUTUBE SUBSCRIBERS
4,360